



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: May 3, 2016 **TIME:** 5:30 pm

Members Present: Nancy Gehrig, Theresa Seabloom, Eric Britton, LeRoy Eades, Tom Peterson, Jim Perlberg, Jean Platek

Absent: Kathy Silbernagel, Evie Virgilio

Excused:

Others Present: Brian Gehrig, Lynn Feldman, Bill and Mary Freudenburg, Steve Richardson, Daleth Mountjoy
(River News/Lakeland Times reporter)

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Perlberg, seconded by Britton. Motion carried.
3. **Approve Minutes of April 7, 2016:** Nancy Gehrig pointed out an error in the April 7 minutes. In the Coordinator's Update in the first paragraph, it should read "**She is expecting a donation from Eagle River's Ford Company. She announced that Oneida County Airport's Joe Brauer chose to donate to the Fair the \$240.23 collected from the airport's waterfall.**" A motion was made by Eades/seconded by Perlberg, to accept the amended April 7, 2016 minutes. Motion carried.
4. **Administrative Report:**
 - **Financial Report:** There is now a total of \$15,329.05 in the account. \$7,513.10 is reported to be received from sponsorship for this year. Feldman announced she has a request in process for a mini-grant of \$500 from WalMart to apply towards the expense of judging at the Fair.
 - **Approve Expenses:** There is a bill of \$100 due to the Rhinelander Chamber of Commerce. A motion was made by Platek to pay this amount to the Chamber, seconded by Seabloom. Motion carried.
 - **Coordinator Update:**
 - Nancy Gehrig reported that many Sponsorship dollars were given towards advertising by the media (NRG, Buyers Guide, WXPB, Coyote, River News, Lakeland Times) and all are verbally on-board.
 - Gehrig pointed out the ad we have in the 101 Things to Do magazine. She also announced receiving the free passes to give to committee members to attend other Wisconsin Fairs.
5. **Elect Vice President:** The position of Vice President is now vacant due to Silbernagel's accepting the Treasurer position at the April meeting. Article 5, Section 5 of the Fair's By-laws states the position of Vice President must be voted on. Tom Peterson has been nominated and a motion was made by Eades, seconded by Perlberg, to approve his nomination. Gehrig has agreed to put out an e-mail describing the position of Vice-President to the committee members for them to consider being a candidate. Voting will take place at the June meeting.

6. **Beverage Garden Update:** A contract was given and signed by Russ Fischer, head of the Tavern League, for the Tavern League to run the Beverage Garden for 2016 for \$1500. Gehrig said she will attend one of their meetings to propose they'll also offer the \$1,000 sponsorship money they have previously given.
7. **K&M Amusement Contract:** Gehrig reported the K&M Carnival contract is now completed with clarifications added regarding the cost of games and rides. It will immediately be sent to K&M's Chris Milbrandt.
8. **District Meeting in Phillips on April 21:** Nancy Gehrig and LeRoy attended this meeting and felt it went well with 35 attendants sharing information and took notes of benefit. One topic of further planning is the fact that Oneida County will be hosting the October District Meeting here in Rhinelander. A suggestion was made to hold the meeting/meal at Hodag Steak House and the need to get raffle prizes. More discussion to follow.
9. **Pioneer Park Update:**

Steve Richardson, manager of the Farmer's Market, stated his concern regarding the proposal made to the city of Rhinelander to have a baseball diamond built in place of the hockey rink which will be torn down at Pioneer Park. He shared with the Fair committee a resolution he presented to the City Board: "We the Board of Directors of the Hodag Farmers' Market have to oppose any proposed new installations that would be larger than current facilities' footprints, that would eliminate dozens of trees and would impinge on already well-established community activities." Richardson is urging the Fair Committee to join the Farmer's Market organization and support this opposition to the baseball diamond. He informed us of a Parks & Recreation meeting on May 23 and urges the Fair to attend and stress our own opposition in a proposal of our own making. He also stated that nothing is expected to happen in that regard before the Fair on August 4-7, 2016.

Richardson pointed out that he and Nancy Gehrig and Mike Steffes has recently walked the area and noticed a ball park area would cut into good trees at the park, which is also a concern to the Fair which we depend on for shade for animals. Points to consider in decision-making: a ball-park would be used 12-13 times a year; the Fair uses it about 7-10 days a year with many in attendance; the Farmer's Market uses it for 23 days a year with many shoppers. He will also talk with Jan Leschke to see how this might affect the future move of the band shell to the Pioneer Park.
10. **Big Raffle Ticket Prizes Update:** All raffle prizes are acquired and a poster will be made with pictures depicting them on it. Gehrig will have the tickets made along with a poster to set up in downtown locations to sell. She will ask the Tavern League if bars can also sell the raffle tickets.
11. **Fund Raiser Update:** All fund raisers are in place now. Two Brat Sales are set for June 10 and July 2 using the Trig's Brat Stand from 10 am to 3 pm each day. We are scheduled to use CT's Deli on July 15 for their one-night fundraiser using Fair volunteers to bartend from 5-8:00 pm and receive 50% of sales at the bar during that time. This will also include a 50/50 raffle, a raffle drawing, perhaps entertainment and more ideas. The Fair also has two major fundraisers during the Fair – the Fisher's Friday Fish Fry and the Saturday CT's Blues and Brisket events.
12. **Sign Up Genius:** Gehrig reported that Sign up Genius is up and running on the website and Aprelle Rawski has agreed to oversee it there. All volunteer needs are on the website and Hext has been sent the entertainment pictures and bios to also add on the website.
13. **Strategic Planning Process:** Feldman reminded the committee of the need for members to participate in the process to make headway in planning. So far, Jean Platek is a committee-of-one on getting volunteers.
14. **New Event Ideas for 2016 Fair:**
 - Gehrig reported on her advancement to present a Native American Dance Exhibition on Thursday night during the Fair. She is working with various members of the Ojibwe Tribe to make this happen. The performance would consist of nine dancers and some drummers in full dress using their own MC to explain the different dances. Where to hold it is to be determined – whether on a stage, or hockey area or in the Exhibit court. The cost would be \$2,150 and Gehrig is working towards sponsorship from the Lac du Flambeau, Potawatami and Mole Lake tribes to help cover the cost. Those attending

the meeting were in agreement that it would be unique to have this as no other fair offers it. Gehrig is hopeful in making this happen.

- Feldman reported on efforts for the Exhibit Court, explaining her desire to have more short-period education presentations covering 4-H topics (not open-class) using presenters perhaps from: bee-keepers, the DNR , Nicolet College, Home Depot, Master Gardeners, Fire Prevention, etc. She is looking for ideas in this quest. The idea of a fingernail painting demo/service might be fun to have in the Exhibit Court. Feldman will check with Nicolet College on this.
- Peterson wondered if we need to replace tents in the Exhibit Court. Feldman feels she is OK for now as for the presentations she would like to have, they would use 10x10 tents. They have the 20x30 tent now to use and don't need to use so many small ones. It was suggested we invest in getting a dozen ratchet straps to use on the tents instead of ropes. It was agreed to look for a good price and get some.
- Other ideas suggested were remote-control races and where could they take place, also perhaps bird-calling, such as loon calls. In order to make these ideas happen, someone needs to step up and volunteer to organize and lead them.

15. **Correspondence:** (Specifically addressed to Committee). None to report.

16. **Public Comment (3 minute limit):** None.

17. **Items of Discussion to be Included on Next Agenda:** Vote on Vice President, July 4th Parade and other items to be provided at the next meeting.

18. **Date of Future Meeting:** Tuesday, June 7 and 21. Also July 5 and 19 at 5:30 pm at the UW-Extension conference room at the airport.

19. **Adjournment:** A motion was made by Perlberg, seconded by Peterson, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:27 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____

Or Vice-President _____

Or 2nd Vice-President _____